

**Kelsterbach/Frankfurt – 03/29/2007 / adi Consult**

## **New Presence in the Czech Republic: adi consult Group opens Office**

### **Ilona Neff directs the activities in Prague**

Eastern Europe is of strategic importance for adi Consult GmbH. This has led to the opening of their latest representation office in Prague, Czech Republic.

The station is managed by Ilona Neff with whom the company will enter into a joint venture in the near future.

The contact details for the representation office are as follows:

#### **adi Czech Republic**

sfm consult, s.r.o.

U Mlejнку 121

250 66 Zdiby (Prague)

Czech Republic

Tel. +420 – 602 617 184

[Ilona.Neff@adiConsult.com](mailto:Ilona.Neff@adiConsult.com)

Ilona Neff started her career in the freight industry almost 15 years ago, during which time she has lived and worked in Australia and Great Britain amongst others. During the past few years she worked in the Czech Republic for DM Express as their Marketing and Operations Manager. This is when Ilona established a substantial network in the logistics industry to which she offered her experience in company structural matters. This specialty knowledge will be one Ilona's focal offerings in her new position with adi.

**The company has aligned all its activities with the demands of the global transportation markets. Accordingly, Personnel and Management Consulting, Mergers and Acquisitions, SWOT analyses, strategic planning, validating and establishing business plans, advising companies on optimizing or rebuilding their organizational structures, productivity benchmarking and improvements are all part of the adi's portfolio. Their solutions are realistic and practical and if desired adi will implement them too. The vast industry specific experience**

## PRESS RELEASE

**accumulated by adi's management and staff while working in operational and top level positions is a great foundation for their customer's success.**

**For PR inquiries and communications please contact:**

Star-PR  
Eva Appold  
Hanauer Pfad 25  
DE-61137 Budesheim  
Mobile: 0171-5045628  
mailto: [eva.appold@star-pr.de](mailto:eva.appold@star-pr.de)  
[www.adiconsult.com](http://www.adiconsult.com)  
[www.star-pr.de](http://www.star-pr.de)